

The book was found

# Anything, Anywhere: The Future Of Retail And How To Build A Digital-First Roadmap To Growth



## Synopsis

We're living in a new era in retail. Anything can be purchased anywhere, at any time. We have entered an age when advanced communication technology, once the exclusive privilege of large, wealthy companies, is available to anyone. Ecommerce has rewritten the rules of buying and selling, and every merchant needs to know how to negotiate the landscape. Matt Bertulli has devised the essential ecommerce playbook for retail start-ups and established B2B and B2C retailers, providing step-by-step solutions to help you plan, build, and grow a profitable retail business. Anything, Anywhere will show you how to do the following:

- Develop digital road maps to guide you to shoppers and to guide shoppers to your product
- Invest in the right technology and the right people
- Determine the best online channels for building your business
- Establish practical goals and a proper sequence of actions to achieve them
- Avoid conflicts by using separate channels for wholesale, retail and online sales
- Gain valuable information from your customers' online journeys

Ecommerce has leveled the playing field, enabling smaller companies to compete with the giants in the online marketplace. Everyone with a product to sell needs to do so online. Anything, Anywhere is your go-to guidebook for success in the brave new world of ecommerce driven retail.

## Book Information

File Size: 982 KB

Print Length: 140 pages

Simultaneous Device Usage: Unlimited

Publisher: Lioncrest Publishing (July 17, 2017)

Publication Date: July 17, 2017

Sold by: Digital Services LLC

Language: English

ASIN: B0741MDRSR

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #133,280 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #28

inÃ Â Kindle Store > Kindle eBooks > Business & Money > Economics > Commerce #70

inÃ Â Books > Business & Money > Economics > Commerce #257 inÃ Â Kindle Store > Kindle eBooks > Business & Money > Industries > E-commerce

## Customer Reviews

If it wansnt for Matt's thought leadership and innovation in the eCommerce & retail space some of the brands you know today would be unknown. Besides this book, I've had the opportunity to hear Matt speak on several occasions, and every time I come away with massive value. Matt is driven to always stay ahead of the curve, so if you're ready to step up your game and take your business to the next level, this is a must read.

If you've ever considered quitting your day job to focus on what more and more of us call "the side hustle," this book is required reading. Matt does a great job explaining what it takes to grow your ecommerce business, and what to expect along the way. If you've ever wondered if your priorities are in the right place, if you have the right team for your size, and if your business is on track to sustainability and success, you now have a trusted name to guide you as you answer those critical questions.

Matt is easily one of the smartest, if not the absolute smartest, guy I've ever had the privilege to meet in E-Comm. I've heard him speak at multiple entrepreneurial events and this guy has probably forgotten more than most people in the industry know about what it takes to build successful E-Comm startups. This book is a nice little synopsis of those gems organized in an easy to execute manner. Definitely recommend to anyone considering starting or scaling an online business.

Hey, you're here on .com, which makes me think that you agree that digital isn't going anywhere fast. I have worked with Matt for several years in the commerce space and I cannot be happier that he is finally sharing his thoughts with a larger audience. If you are serious about developing a digital commerce business (and beyond), this is a must read. Insightful, important and enjoyable. Treat yourself!

Matt is one of the key emerging thought leaders in the e-commerce world and his book is a clear and insightful overview of where the industry has been and where its going. The game in e-commerce is changing faster than most companies can keep up with and many existing business

models are at the risk of extinction. Anything, Anywhere is a must read if you want to stay ahead.

I've known Matt for a number of years now and his knowledge of all things retail and online commerce is unparalleled. In an age where almost anyone can pop a store up and begin selling, we need a manual for how to actually succeed...this is that manual. It's a quick read, one in which I guarantee you'll pick up some valuable tips in how to succeed in selling online.

Matt provides much needed insight and clarity in for the new and changing retail landscape. ANYONE who is interested in selling ANYTHING needs to read this book. SO much good information, my physical copy of the book looks like a 'highlighter murder scene.'

Actionable insights that retailers can use. The world of commerce has changed quite fast and it is easy to get caught up with all the shiny distractions in the ecosystem. Matt's book is a great guide for finding clarity in the chaos.

[Download to continue reading...](#)

Anything, Anywhere: The Future of Retail and How to Build a Digital-First Roadmap to Growth The Shopping Addiction Remedy: Free Yourself From Retail Therapy Forever By Stopping Your Addiction to Shopping Today (shopping, credit card debt, shopping ... retail therapy, ebay shopping, spending) FBA: The Mastermind Roadmap to Discovering Lucrative Private Label Products that Sell on FBA (Mastermind Roadmap to Selling on with FBA Book 1) Cure Tight Hips Anywhere: Open Locked Up Hips and Pelvis Anytime, Anywhere (Simple Strength Book 1) World Voyage Planner: Planning a voyage from anywhere in the world to anywhere in the world (World Cruising Series Book 2) The Boys' Book Of Survival (How To Survive Anything, Anywhere) How to Find Out Anything: From Extreme Google Searches to Scouring Government Documents, a Guide to Uncovering Anything About Everyone and Everything The Shopkeepers: Storefront Businesses and the Future of Retail Strategize: Product Strategy and Product Roadmap Practices for the Digital Age Journey to the Future: A Roadmap for Success for Youth Bodybuilding: 48 Bodybuilding Secrets Proven To Help You Build Muscle, Build Strength And Build Mass In 30 Days Or Less (bodybuilding, fitness, strength training, bodybuilding training) Free At Last: Live, Love & Work Abroad: How to Find Jobs and Build Your Career Anywhere The Mystery of the Shemitah: The 3,000-Year-Old Mystery That Holds the Secret of America's Future, the World's Future, and Your Future! Raised Bed Revolution: Build It, Fill It, Plant It ... Garden Anywhere! Bitcoin Basics: Cryptocurrency, Blockchain And The New Digital Economy (Digital currency, Cryptocurrency,

Blockchain, Digital Economy) Photography: DSLR Photography Secrets and Tips to Taking Beautiful Digital Pictures (Photography, DSLR, cameras, digital photography, digital pictures, portrait photography, landscape photography) Photography: Complete Guide to Taking Stunning, Beautiful Digital Pictures (photography, stunning digital, great pictures, digital photography, portrait ... landscape photography, good pictures) Fertility, Education, Growth, and Sustainability (The CICSE Lectures in Growth and Development) 100 Tips For Hair Loss: How to Deal With Hair Loss and Assist Your Hair Growth (hair loss, hair growth, alopecia, grow hair, baldness, balding) Why Growth Matters: How Economic Growth in India Reduced Poverty and the Lessons for Other Developing Countries

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)